

This site I like

European Science Editing's new website

<http://europeanscienceediting.eu>

Dear Readers,

Over the years in our "This Site I Like" section, we've sought to present many different websites that can help you in your everyday editorial work, such as F1000 or RUBIQ, or that are relevant for their innovative model and structure, such as Coursera. But, as we don't want to be the ones who present excellent sites but have a poor one ourselves, as they say "the cobbler's son has the worst shoes", we are now proud to announce that the European Science Editing (ESE) journal has a new website: <http://europeanscienceediting.eu>. The new site was launched in June at the 13th EASE General Assembly and Conference, "Scientific integrity: editors at the front line", in Strasbourg (#EASEstras).

In developing this new platform, our first aim was to create a website with all the classic features of an academic journal site. That's why the website has a specific domain, separate from the EASE one (<http://www.ease.org.uk>), which is currently in preparation and should be launched by the time you read this article. And that's why the main menu covers all the standard items of an online journal site, from "About this journal" to "Subscription and Advertising".

We decided on the WordPress platform for our journal after researching and testing various possible solutions for running an academic journal. WordPress seemed good for our purposes because of its flexibility and relative ease of customization, its large user-base and the possibility of innovation and implementation it provides by use of specific plug-ins (Indexing and Crossrefs plugins for example that can help to increase our journal's visibility). Besides, ESE is a vital part of EASE, and therefore WordPress was also chosen because other EASE projects, such as its main website and its blog, already use this software.

The visual identity of the journal retains the classic EASE format, with blue and white colours dominating the page banners. The home page has a brief description of the journal and the latest issue published. Every article

includes an abstract and the authors' names and affiliations. Editorials and original articles are freely available for public access and by logging in EASE members can access the pdfs of all the articles.

The archive page (<http://europeanscienceediting.eu/issues>) lists all the issues published from 2014; older issues will be available soon. Submissions can be made easily online (<http://europeanscienceediting.eu/submit/>) and our guidelines for authors are available on a separate page (<http://europeanscienceediting.eu/journal-guidelines/>) or can be

downloaded as a pdf. We have also aimed to make the website more interactive: a search tool allows a fast search using keywords (searching the abstract, title and author's name and showing the results by date of publication). Besides, by clicking on the correspondence icons on the top bar you are immediately redirected to our social media pages where you can follow us on Twitter, Facebook and LinkedIn or read the EASE blog ([\[ese-bookshelf.blogspot.it/\]\(http://ese-bookshelf.blogspot.it/\)\), which includes interesting interviews with our authors.](http://</p>
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We hope you will find the new site informative and easy to use. Of course, web pages are not set in stone and our mission is for a live site, which we are committed to keeping updated with fresh content and aligned to our readers' needs. Therefore, please feel free to send us your comments and share your needs with us by writing to ese@ease.org.uk. Your suggestions will be a great help in guiding our future work of implementing and evolving our journal website!

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Figure 1. New web pages of European Science Editing