

EASE Facebook page

<https://www.facebook.com/EurSciEd>

Some readers may be aware of the existence of the EASE Facebook Group, and the articles and discussion which are posted to it. It has been a place for members of the online community surrounding EASE to swap interesting articles from around the web and discuss them in an open forum. It also serves as a communication channel, for informing the public about EASE initiatives and events, helping to spread the messages, values and actions of EASE. However, this Group is visible only to members of Facebook, and then, only to people who join the group; therefore, it is a closed community and requires a Facebook account to access.

As part of my contribution to EASE and the membership and communication strategy group with which I am involved, I decided to create a new Facebook page. The functions of Facebook pages differ from those of groups in ways which would further optimise the connections EASE could make with the public through an openly accessible discussion forum. Facebook pages are open to anyone, even those without Facebook accounts, so can better act as a way to engage new readers and potential members and serve the whole EASE community, rather than just those already using Facebook. Visitors are able to read everything, expand all the posts, get in to all the tabs, and see all the 'visitor posts' to the page.

The page should allow EASE to be much more effective in its Facebook-based community engagement than the Groups in several ways. For example, we are able to schedule posts to ensure a consistent flow of information. We will be able to view information on the traffic and usage of posts in the page. We will be able to receive messages from people who wish to get in touch, allowing the Association to discuss sensitive matters with those who wish to. We can also use the Page to provide official information and links to the Association web pages.

My intention is for the page to become a fully-interactive, central site for contacting EASE, communicating regular EASE-related updates, news and features, as well as a place to discover news and comments on scientific publishing activities and innovations.

One feature that has emerged from the Facebook page is a regular interview series with authors of *European Science Editing* articles. As each issue turns open access, it is accompanied by interviews from some of the

authors featured in the issue. Through these interviews, we aim to pursue our goals of scientific responsibility, knowledge sharing and communication by shedding more light on the people behind the articles in *ESE*, provide some further detail and background to the publications, and help spread the messages from the people and their papers to the publishing community and the general public. The first was with Daniel Johnson from Publons and you can read it at <http://ese-bookshelf.blogspot.it/2016/03/a-ese-author-q-daniel-johnston.html>

The page has only just started, but I hope it will soon become well-liked by Facebook members, and a frequently visited site for those without an account.

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A: ESE Author Q&A: Daniel Johnston

Welcome to the first of a new regular feature we will be bringing you on the EASEBlog – interviews with our European Science Editing authors.


Through these interviews, we aim to pursue our goals of scientific responsibility, knowledge sharing and communication by shedding more light on the people behind the articles you read in the *ESE Journal*, provide some further detail and background to the publications, and help spread the messages from the people and their papers to the publishing community and the general public.

So to our very first interviewee: Publons co-founder Daniel Johnston tells us more about his work incentivising and recognising the work of peer reviewers, and offers further insight into his article which appeared in *European Science Editing* 41(3): *Peer review incentives: a simple idea to encourage fast and effective peer review*.

The article is now free to access from the EASE website. Download it [here](#).

We begin, by asking Daniel to summarise the themes of the paper he wrote for *European Science Editing*:

Daniel Johnston: The peer review process is unnecessarily slow and inefficient due to a lack of incentives for researchers to prioritise peer review. Providing recognition for peer review contributions in a format that researchers can use to advance their career – a service provided by Publons – encourages researchers to prioritise peer review and results in a faster review process. In addition, indexing the review history of researchers across all publishers makes it possible to provide tools for editors to further improve the peer review process.





EASE: What is your main role at Publons?

DJ: As one of two Publons cofounders my role is part-strategic, part-operational, and has varied a lot over the years. Currently my focus is on improving the Publons product for reviewers, editors, and publishers.

EASE: How long have you been involved in this area?

DJ: We formally launched Publons in 2013, about four years after we first started work on the idea.


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Postings preceded by the letter A refer to **Authors' Interviews**, those preceded by letter B refer to new items to be published in the section **Bookshelf**, those preceded by letter N refer to the **News Notes** and those preceded by the letter W refer to the **Webwatch** of the *European Science Editing*. All postings before May 22, 2007 refer to the **Bookshelf**.

Wishing to collaborate?

Any EASE member wishing to collaborate in the blog is most welcome. To join the blog please write to pnola.decastro@ess.it

Reference style

Please use the following reference style for postings of journal articles
Anderson TR, Hankin RKS, Killworth PD. Beyond the Durfee square: enhancing the h-index to score total publication output. *Scientometrics* 2008;76(3):577-578. <http://www.springerlink.com/content/k7250470u743222/fulltext.pdf>

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